



# 2008 HCP FALL HOSPITAL PHARMACY CONFERENCE AGENDA

MONDAY, Sept. 29th

12 NOON to 7:00 PM  
Southern Hemisphere  
Foyer

12 NOON to 5:00 PM  
Location TBA

4:00 PM to 5:00 PM  
Southern Hemisphere I-III

5:15 PM TO 5:45 PM  
Southern Hemisphere I-III

6:00 PM to 7:30 PM  
Causeway

## REGISTRATION FOR VENDORS AND SPONSORS

### SPECIAL VIP REGISTRATION FOR DOP'S AND GPO EXECUTIVES

This is a special VIP Registration for all Director's of Pharmacy and GPO Executives. Relax and enjoy some food and networking with your peers as you register for the Conference.



### PHARMACY HOSPITAL & GPO EXECUTIVES MEETING

All Hospital Pharmacy and GPO Executives are required to attend this orientation meeting.

### PRESENTERS MEETING

### WELCOME RECEPTION & NETWORKING PARTY ALL ATTENDEES

In the event of rain, the Welcome Reception will be held in Southern Hemisphere IV-V

7:30 PM TILL...

## HOSPITALITY EVENING HOSTED BY OUR SPONSORS

*Health Connect Partners sends out a Special Thanks to our Sponsors who make our Conferences possible*

SUITE	SPONSOR NAME
TBA	Abbott
TBA	Unique Pharmaceuticals
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TBA	PharMedium
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TBA	GlaxoSmithKline
TBA	Lexi-Comp

SUITE	SPONSOR NAME
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TBA	Medacast
TBA	Blue Ice
TBA	Sanofi-Aventis
TBA	MedSearch
TBA	RXinsider

SPECIAL THANK YOU TO OUR TITLE SPONSOR:



TUESDAY, Sept. 30th

# AGENDA

7:00 AM - 8:00 AM  
Southern Hemisphere  
Foyer I-III

7:00 AM - 8:00 AM  
Southern Hemisphere  
Foyer I-III

8:00 AM - 9:30 AM  
Southern Hemisphere I-III

**REGISTRATION DESK OPEN**

**CONTINENTAL BREAKFAST FOR ALL ATTENDEES**

**OPENING REMARKS AND KEYNOTE SPEECH**

**Brian Tracy**



Brian Tracy has consulted for more than 1,000 companies and addressed more than 4,000,000 people in 4,000 talks and seminars throughout the US, Canada and 40 other countries worldwide.

He has studied, researched, written and spoken for 30 years in the fields of economics, history, business, philosophy and psychology. He is the top selling author of over 45 books that have been translated into dozens of languages.

He has written and produced more than 300 audio and video learning programs, including the worldwide, best-selling "*Psychology of Achievement*", which has been translated into more than 20 languages.

9:30 AM - 9:45 AM

**COFFEE BREAK - Sponsored By:**



9:45 AM - 11:30 AM  
Southern Hemisphere I-III

**EDUCATIONAL SESSION**

***"NPSG 3E, Preventing Adverse Events from Anticoagulation"***

Panel presentation to present the clinical aspects relating to National Patient Safety Goals 3E and to allow two of your fellow DOP peers to present programs that their systems' have developed to meet the NPSG 3E standards.



**Panel Presenters for NPSG 3E Educational Session:**

**Dr. Edith Nutescu**, Clinical Associate Professor, Pharmacy Practice,  
The University of Illinois at Chicago

**Dr. Michael P. Gulseth**, BCPS, Assistant Professor/Clinical Pharmacy Specialist,  
Sanford Health System

**Dr. Dan Rodman**, Director of Clinical Services,  
Health Management Associates

Moderator: **David Jones**, MPH, RPh - Director of Pharmacy  
Lake Norman Regional Medical Center

At the conclusion of the presentations, we will allow a 25-30 minute Question and Answer session.

OUR CONFERENCE  
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TUESDAY, Sept. 30th

# AGENDA

11:30 AM - 1:00 PM

Atlantic Hall C

1:00 PM - 3:00 PM

Atlantic Hall B

3:15 PM - 4:30 PM

Atlantic Hall C



5:00 PM - 6:00 PM

Crescent Terrace

(In the event of rain- America's Seminar Room)

6:00 PM - 10:00 PM

Southern Hemisphere I-III



10:00 PM - TILL

Location TBD

## LUNCH FOR ALL ATTENDEES

## REVERSE EXPO SESSION I

## EDUCATIONAL SESSION

### *"High Performance Leadership"*

#### Brian Tracy



Brian will give Director's of Pharmacy and Vendor Executives a series of proven strategies they can use immediately to get better results in every area of their businesses. You will learn how to think strategically, manage time more effeciently, select the right people, communicate effectively and build peak performing teams. Brian has studied, researched, written and spoken for over 30 years and will share his experience in the area of Leadership during this exciting Educational Session.

## DIRECTOR OF PHARMACY & GPO ONLY RECEPTION

This is a special Hospital Executive only networking party with light snacks and open bar. Please join your fellow Hospital Executives for a snack and drink prior to the Dinner and Entertainment that will follow at 6:00 PM.

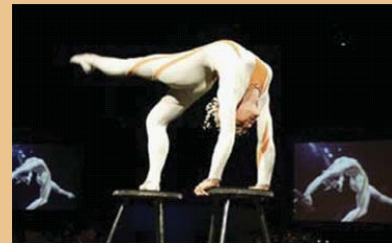


## DINNER AND ENTERTAINMENT - CIRQUE EVENING!

### *"Cirque Persuasion"*

Prepare to be Entertained & Amazed!

We will start with food from around the globe - China, Morocco, Canada, Italy, France, and Mexico. As you enjoy samplings from around the World, you will be entertained by the Cirque Persuasion five piece band.



Cirque Persuasion will continue to provide us with beautiful live music as the Cirque performers take the stage for what will prove to be an amazing show that you will not want to miss. We have lined up some of the top Cirque performers to amaze and entertain you throughout the evening.

## THE FOLLOWING SPONSORS WILL HOST HOSPITALITY SUITES

Don't let the party end! Join a few of our Sponsors for continued entertainment in the following Hospitality Suites:

SPONSORS AND SUITE LOCATIONS TDB

OUR CONFERENCE  
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WEDNESDAY, OCT.1ST

# AGENDA

7:00 AM - 8:00 AM  
Southern Hemisphere  
Foyer I-III

REGISTRATION DESK OPEN

7:00 AM - 8:00 AM  
Southern Hemisphere  
Foyer I-III

CONTINENTAL BREAKFAST FOR ALL ATTENDEES

8:00 AM - 9:00 AM  
Southern Hemisphere I-III

EDUCATIONAL SESSION

*“CMS Reimbursement and Payment Methodology”*

Join us as we discuss the current and future proposed changes in outpatient reimbursement and payment methodology from CMS and its' effect on pharmacy operations and reimbursement.

Speaker: Phil Johnson, MS, RPh, FASHP



Phil Johnson is the founding Director of Pharmacy at the H. Lee Moffitt Cancer Center and Research Institute, an NCI Designated Comprehensive Cancer Center on the University of South Florida campus in Tampa, Florida. His accomplishments at Moffitt include developing and implementing numerous treatment guidelines, a hospital-wide research department, research committee, ethics committee, and ASHP certified oncology specialty residency. During his career he has opened three new hospitals where he developed patient focused clinical pharmacy services along with multidisciplinary teams for nutrition support and pain management.

9:00 AM - 9:15 AM  
Southern Hemisphere I-III

COFFEE BREAK - Sponsored By:



9:15 AM - 10:45 AM  
Atlantic Hall B

REVERSE EXPO SESSION II

11:00 AM - NOON  
Southern Hemisphere I-III

EDUCATIONAL SESSION

*“COE: Implementation and Implications”*

**Speaker:**

Trina Kaylor, Division Director of Pharmacy, HCA Tristar Division, Nashville, TN

Join us as Trina Kaylor presents the elements of a successful COE implementation with the HCA Tristar Division. Trina will make a 20 minute presentation and will then be joined by Dan Maysilles and Amir Emamifar for the remainder of the session in an audience Q&A session on this topic.

**Q&A Panel:**

Dan Maysilles, Director of Pharmaceutical Services, Community Hospital, New Port Richey, FL  
Amir Emamifar, Administrative Director, Pharmacy, Emory Healthcare, Atlanta, GA

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