

**NEW TREATMENT FOR BODY ACNE**

# Back in 2 minutes

## Short Contact Therapy



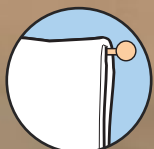
Apply before entering shower



Wait 2 minutes



Shower



Dry with white towel

**Powerful efficacy:** the only wash-off treatment to demonstrate *P. acnes* reduction equivalent to a leave-on benzoyl peroxide treatment on the back<sup>1</sup>

**Well tolerated:** no application site reactions when applied for 2 minutes before wash-off in a clinical study<sup>1</sup>

BenzEfoam™  
**Ultra**  
Short Contact Foam  
benzoyl peroxide 9.8%

Wholesaler Name	Order Number
AmerisourceBergen	058-110
Cardinal	4360780
McKesson	1786383

BenzEfoamUltra™ Short Contact Foam should not be used in patients who have shown hypersensitivity to benzoyl peroxide or to any of the other ingredients in the product. Allergic contact dermatitis and dryness have been reported with topical benzoyl peroxide therapy. When using this product, avoid unnecessary sun exposure and use a sunscreen. BenzEfoamUltra™, like all benzoyl peroxide containing products, may bleach hair or colored fabrics. Please see full Prescribing Information and patient application instructions on next page.

<sup>1</sup> Leyden JJ. Efficacy of benzoyl peroxide (9.8%) foam short contact therapy in reducing *Propionibacterium acnes* on the back. Poster presented at Fall Clinical Dermatology Conference, Las Vegas, NV October 8-11 2010