

# It's a Big World Out There... And We Have a Big Deal

Merz Pharmaceuticals and Naftin® (naftifine HCl 1%) are Helping your Customers  
by Promoting Availability of a Significant Discount Coupon Program to Local Physicians

THINK  **NAFTIN**  
Naftifine HCl 1%

UP TO **\$100\*** OFF  
INSTANTLY FOR ANY  
NAFTIN (Naftifine HCL 1%)

- 90g Pump,
- 90g Cream
- 90g Gel Rx product



\* Subject to eligibility. Restrictions apply.

\*\* Co-pay shown verified as of August 2010 based on reports from 380 health plans (eg. HMO, PPO, IPA, etc.) inclusive of all benefit designs/co-pay tiers.

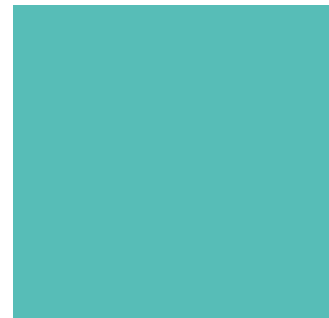
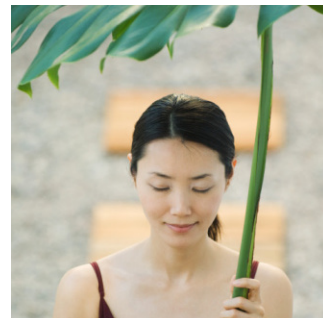
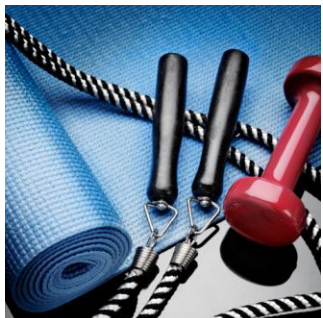
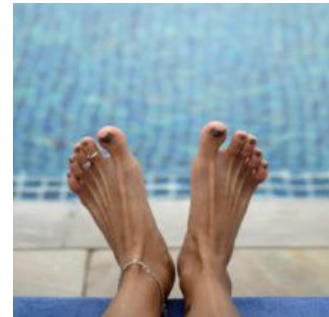
◀ Based on a national co-pay average of \$33.81,\*\* many customers will get the large 90g size Naftin (Naftifine HCL 1%) at no out-of-pocket cost!

The up to **\$100 off** coupon is only available to customers who purchase the large 90gm size.

**Stock Your Shelf Today!**

### Benefits of Large 90g Size:

- Offers greater economical value
- Offers one co-pay for full treatment
- Cover multiple anatomical locations and larger surface areas
- Require fewer refills



When they come to you ... THINK  **NAFTIN**  
Naftifine HCl 1%

# Order From Your Wholesaler Today!

Your Customers can get Up to **\$100 off** for any Naftin® (naftifine HCl 1%)  
**LARGE SIZE 90g Pump, 90g Cream, and 90g Gel Rx product**

## Special Deal Sizes:

Naftin® (naftifine hydrochloride) Cream 1% is supplied in a tube or pump in the large 90g size:

**90g - NDC 0259-4126-90**

**90g - NDC 0259-4126-09 (pump)**

Naftin® (naftifine hydrochloride) Gel 1% is supplied in a tube in the large 90g size:

**90g - NDC 0259-4770-90**

## Wholesaler Order Information:

### Cardinal

3776101 Naftin® (naftifine HCl 1% ) Cream 90g Tube

3977634 Naftin® (naftifine HCl 1% ) Gel 90g Tube

4155404 Naftin® (naftifine HCl 1% ) Cream 90g Pump

THINK  **NAFTIN**  
Naftifine HCl 1%



1. Data on file, Merz Pharmaceuticals



Manufactured for Merz Pharmaceuticals, Greensboro, NC 27410

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