

Facts for Pharmacists about **Differin® Gel, 0.3%**



What is it?

- A higher concentration of the currently marketed **Differin®** (adapalene) Gel, 0.1%.
- **Differin®** is currently the #1 most-prescribed topical retinoid on the market today.¹

How is it different?

- Proven superior to **Differin®** (adapalene) Gel, 0.1% in clinical trials (greater total lesion count reduction).²
- Demonstrated a tolerability profile similar to **Differin®** Gel, 0.1% in clinical trials.²
- Water-based gel vehicle similar to Differin® Gel, 0.1%.
- Both **Differin® Gel, 0.3%** and **Differin®** Gel, 0.1% will have a significant role in the acne market.

How to Use?

- Apply to affected areas of the skin once daily in the evening, after washing gently with a non-medicated soap.
- A thin film of gel should be applied to the skin areas where acne lesions appear, using enough to cover the affected areas lightly.
- Avoid application to the areas of skin around the eyes, lips, and mucous membranes.
- A mild transitory sensation of warmth or slight stinging may occur shortly after the application of **Differin® Gel, 0.3%**.
- Patients should be instructed to minimize sun exposure.
- Patients may be instructed to use moisturizers for relief of dry skin or irritation.

Indication:

- **Differin® Gel, 0.3%** is indicated for the topical treatment of acne vulgaris in patients 12 years and older.

Reimbursement:

- Over 88% of **Differin®** prescriptions are covered by third-party insurance and it is expected that **Differin® Gel, 0.3%** will have similar coverage.

Ordering:

- **Differin® Gel, 0.3%** is available in a 45 g tube.
- NDC# 0299-5918-45

Of the patients who experienced cutaneous irritation (erythema, scaling, dryness, and/or stinging/burning) during the clinical trial, the majority of cases were mild to moderate in severity, occurred early in treatment and decreased thereafter. Adverse events that occurred in greater than 1% of the subjects included dry skin (14.0%), skin discomfort (5.8%), and desquamation (1.6%).

Ordering Numbers:

ABC	600852
	5006416
McKesson	171-9400
Cardinal Health	3990827

Differin and Galderma are registered trademarks. DIF 795 06/07

Please see the Prescribing Information at www.differin.com

1. Wolters Kluwer, PHast Database, May 2007 2. 2006 Verispan Pharmaceutical Company Image, Overall Opinions

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