



October 29, 2009

Dear Pharmacist:

As you know lactic acid is important for patients suffering from dry skin. You may be aware that there have been changes in the marketplace with product availability. According to the FDA's Enforcement Report for October 7, 2009<sup>1</sup>, "*Lac-Hydrin (ammonium lactate) Cream and Lotion are being recalled because they have the potential to undergo crystal formation.*"

**When considering lactic acid for patients with dry skin, remember AmLactin<sup>®</sup>:**

- AmLactin<sup>®</sup> is the #1 moisturizer recommended by dermatologists and podiatrists for rough, dry skin.<sup>2,3</sup>
- AmLactin<sup>®</sup> Moisturizing Body Lotion and Cream with 12% lactic acid provide powerful skin care therapy to soften and smooth dry skin everyday.
- Available online and in skin care aisles nationwide.
- Lotion or Cream to meet the needs of specific skin types and preferences.
- Trusted, effective and reliable from the scientists at Upsher-Smith Laboratories, Inc.

Remember, AmLactin<sup>®</sup> Moisturizing Body Lotion and Cream are cosmetics and are not bioequivalent or therapeutically equivalent to Lac-Hydrin<sup>®</sup> 12% Lotion or Cream. For complete directions and cautions on AmLactin<sup>®</sup> Moisturizing Body Lotion and Cream, please refer to individual product labels.

**Recommend AmLactin<sup>®</sup> Moisturizing Body Lotion or Cream to patients!**

Visit [www.amlactin.com](http://www.amlactin.com) for additional information and to inform patients about valuable online coupons. As always, please call Upsher-Smith if you have questions (800-654-2299), and our representatives will be happy to assist you.

Sincerely,  
UP-SHER-SMITH LABORATORIES, INC.

Tina Fehr  
Sr. Product Manager

References:

1. <http://www.fda.gov/Safety/Recalls/EnforcementReports/ucm185718.htm>. Accessed 10/27/09.
2. Most recommended non-prescription moisturizing product for rough, dry skin. Omnibus Study. *Dermatology Times*. May 2009.
3. Kloos Donoghue S. Podiatry Management Annual Practice Survey. *Podiatry Management*. February 2009.

Lac-Hydrin<sup>®</sup> is a registered trademark of Ranbaxy Pharmaceuticals, Inc.  
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# AmLactin®—experience the benefits

The #1 moisturizer recommended by  
both dermatologists and podiatrists<sup>1,2</sup>



## AmLactin® Moisturizing Body Lotion and Cream

- 12% lactic acid provides powerful all-over skin care therapy to soften and smooth dry skin every day
- Lotion or cream to meet specific skin types and preference

## AmLactin XL® Moisturizing Body Lotion

- Provides powerful targeted skin therapy for severely dry skin
- Contains the patented ULTRAPLEX® formula—a natural blend of triple high-potency lactic alpha-hydroxy acids that goes beyond moisturization to exfoliate and hydrate



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### References:

1. Dry skin: most recommended moisturizing product. Omnibus Study. *Dermatology Times*. 2008.
2. Kloos Donoghue S. Podiatry management annual practice survey. *Podiatry Management*. February 2009.

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