

Dear Pharmacist,

Aton Pharma, Inc., a global specialty pharmaceutical company, is pleased to announce that LACRISERT® (hydroxypropyl cellulose ophthalmic insert) 5 mg and MEPHYTON® (phytonadione) 5 mg vitamin K have new Aton Pharma NDC's and are available in new Aton packaging.

LACRISERT® 5 mg continues to be supplied in packages of 60 unit dose, one-month supply, sterile aluminum blister packs, with two reusable applicators and storage container.

LACRISERT® offers patients a once-daily, preservative-free treatment providing all-day relief from the symptoms of moderate to severe dry eye. Some patients may require the flexibility of twice-daily dosing for optimal results. Upon insertion, LACRISERT gently dissolves to stabilize and thicken the precorneal tear film, providing lubrication and protection to the surface of the eye.

Most adverse reactions with LACRISERT were mild and transient and included transient blurring of vision, ocular discomfort or irritation, matting or stickiness of eyelashes, photophobia, hypersensitivity, edema of the eyelids, and hyperemia. LACRISERT should not be used by patients who are hypersensitive to hydroxypropyl cellulose. If improperly placed, LACRISERT may result in corneal abrasion

MEPHYTON® is the only prescription Vitamin K Tablet available in the US and is supplied in bottles of 100.

For More Information including complete Prescribing Information, visit www.LACRISERT.com, www.MEPHYTON.com or www.atonrx.com

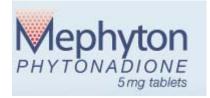
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