

Hypertension Is a Major Public Health Issue¹

Prevalence, Awareness, Treatment, and Control of Hypertension (United States, 2003-2004)^{2*}

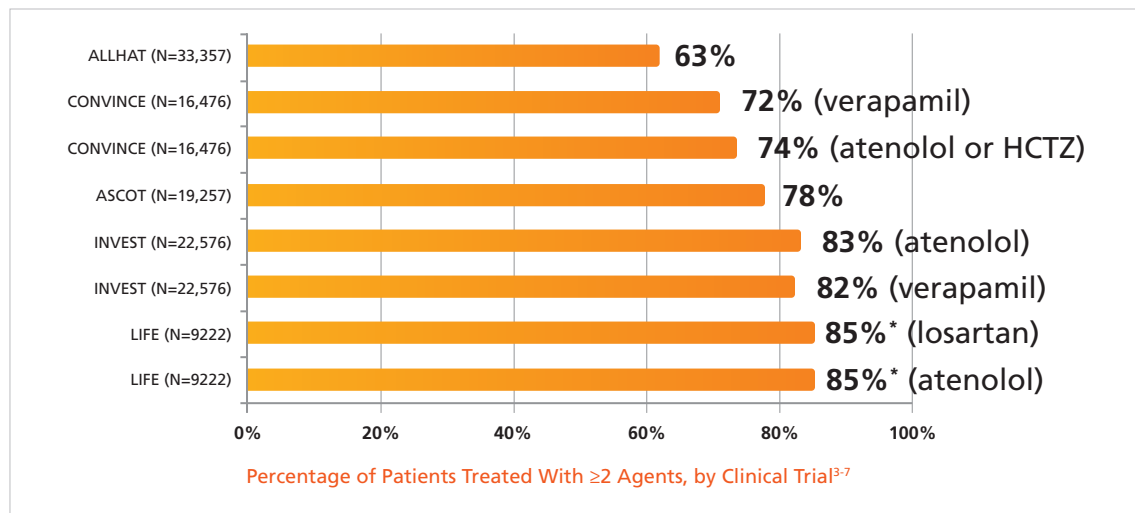
Population	Prevalence	Awareness	Treatment With Antihypertensive Medications	Control (Treated)
Caucasians [†]	28.5%	66.9%	53.7%	68.2%
African Americans [†]	39.1%	66.4%	55.0%	52.4%
Elderly (≥60 years)	66.3%	81.0%	73.4%	50.0%

*Hypertension was defined as blood pressure ≥140/90 mm Hg or taking prescribed antihypertensive medication. Control was defined as blood pressure <140/90 mm Hg for patients without diabetes and <130/80 mm Hg for patients with diabetes.

[†]Non-Hispanic.

Most Patients Require ≥2 Antihypertensive Agents to Help Reach Blood Pressure Goal³⁻⁷

In major clinical trials, as many as 85% of patients needed multiple medications to help them reach blood pressure goals³⁻⁷



*Excludes patients not on study medication.

HCTZ=hydrochlorothiazide; ALLHAT=Antihypertensive and Lipid-Lowering Treatment to Prevent Heart Attack Trial; ASCOT=Anglo-Scandinavian Cardiac Outcomes Trial; INVEST=International Verapamil-Trandolapril Study; CONVINCE=Controlled Onset Verapamil Investigation of Cardiovascular End Points; LIFE=Losartan Intervention for Endpoint.



Hypertension Management With Single-Pill Combinations



Elderly Patients Have a High Utilization of Prescription Drugs⁸

Potential Benefits of Single-Pill Combination Treatment⁹

- ▶ May be more convenient than free-combination treatment
- ▶ May simplify the treatment regimen
- ▶ May cost less than the individual components prescribed separately

Questions to Consider

The questions below will help you gain more insight into the potential benefits single-pill combination agents may provide to your customers.

- Are your customers refilling all of their blood pressure medications routinely?
- Are your customers concerned about paying multiple copays for their blood pressure medications?
- How can you help your customers lower the overall costs of their blood pressure medications?
- How can you help streamline your customers' blood pressure medication regimens?

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