

# Introducing:

**Gesticare™**  
Prenatal Multi-vitamin/Mineral Tablets

and

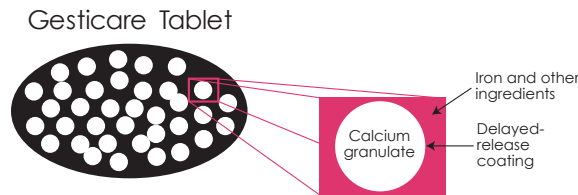
**Gesticare™DHA**  
Prenatal Multi-vitamin/Mineral Tablets with DHA and Choline

## Gesticare features a novel biphasic release of iron and calcium.

### Prenatal vitamins have an absorption problem<sup>1</sup>

- Mutual interference in the GI tract between calcium and iron reduces iron absorption by as much as 50%<sup>1</sup>
- Adding an additional iron supplement may increase side effects such as constipation, which may lead to non-compliance<sup>1</sup>
- 1 in 4 pregnant women become anemic in the third trimester of pregnancy<sup>2</sup>

### Novel biphasic control release of both iron and calcium<sup>3</sup>



- Iron is released into the stomach for immediate absorption<sup>3</sup>
- A coated layer protects the calcium from being released until it reaches the small intestine<sup>4</sup>
- GesticareDHA includes a Gesticare tablet and a 250 mg DHA gelatin capsule<sup>3</sup>

## How Gesticare and GesticareDHA is supplied

NDC Number	Product Name	Package Size/ Description	Dosage Form	WAC	Effective Date
18860-215-01	Gesticare	<b>90 tablets per bottle</b> Prenatal Multi-vitamin/Mineral pH Dependent Biphasic Release Tablets	Tablet	\$103.50	10/8/08
18860-353-30	Gesticare w/DHA	<b>30 tablets per box</b> 6 blisters cards with 5 tablets and 5 gelatin capsules each Prenatal Multi-vitamin/Mineral pH Dependent Biphasic Release Tablets	Tablet + Capsule	\$37.50	10/8/08

### Indications and Usage:

GesticareDHA is indicated for use in improving the nutritional status of women throughout pregnancy and in the postnatal period for both lactating and nonlactating mothers. Gesticare is also beneficial in improving the nutritional status of women prior to conception.

### Contraindications:

This product is contraindicated in patients with a known hypersensitivity to any of the ingredients.

### Warnings:

Folic acid alone is improper therapy in the treatment of pernicious anemia and other megaloblastic anemias where vitamin B12 is deficient.

1. Ahn E, Kapur B, Koren G. Iron bioavailability in prenatal multivitamin supplements with separated and combined iron and calcium. *J Obstet Gynaecol Can.* 2004;26:809-814.  
2. Perry GS, Yip R, Zyrkowski C. Nutritional risk factors among low-income pregnant US women: the Centers for Disease Control and Prevention (CDC) Pregnancy Nutrition Surveillance System, 1979 through 1993. *Semin Perinatol.* 1995;19:211-221.  
3. Data on file, Azur Pharma, Inc.

# Biphasic release delivery of the nutrients expectant mothers need most

## Each tablet contains:

Vitamin B1 (Thiamin Mononitrate)	3.0 mg
Vitamin B2 (Riboflavin Universal)	3.0 mg
Vitamin B6 (Pyridoxine HCl)	50.0 mg
Vitamin B12 (Cyanocobalamin)	8.0 µg
Vitamin C (Ascorbic Acid)	120.0 mg
Niacin (Niacinamide)	20.0 mg
Folic Acid	1.0 mg
Iron (Ferrous Fumarate)	28.0 mg
Calcium (Calcium Carbonate)	200.0 mg
Vitamin D (Vitamin D3)	420.0 IU
Vitamin E (Vitamin E 500)	30.0 IU
Iodine (Potassium Iodide)	150.0 µg
Zinc (Zinc Oxide)	15.0 mg
Choline (Choline Bitartrate)	55.0 mg

## Each DHA gelatin capsule contains:

Ingredient	Dose
Docosahexaenoic Acid (DHA)	250 mg

DHA is derived from the oils of microalgae. Inactive ingredients in the DHA gelatin capsule include: Gelatin, Glycerin USP, Water.

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## Warnings:

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**WARNING: Accidental overdose of iron-containing products is a leading cause of fatal poisoning in children under 6. Keep this product out of reach of children. In case of accidental overdose, call a doctor or poison control center immediately.**

## Precautions:

Folic acid in doses above 0.1 mg daily may obscure pernicious anemia in that hematologic remission can occur while neurological manifestations remain progressive.

## Adverse Reactions:

Allergic sensitization has been reported following both oral and parenteral administration of folic acid.

## Dosage and Administration:

Gesticare: One tablet daily or as directed by a physician.

GesticareDHA: One tablet and one capsule daily or as directed by a physician.

## How Supplied:

Gesticare tablets for oral administration are supplied as light pink coated oblong-shaped tablets with "P-114" embossed on one side of the tablet in bottles of 90 (NDC 18860-215-01).

GesticareDHA includes both Gesticare tablets and DHA gelatin capsules. Each DHA gelatin capsule contains: Docosahexaenoic Acid (DHA) 250 mg. DHA is derived from the oils of microalgae. Inactive ingredients in the DHA gelatin capsule include: Gelatin, Glycerin USP, Water.

Azur Pharma 2008

**KEEP THIS AND ALL DRUGS OUT OF THE REACH OF CHILDREN.**

Rx only

# AZUR PHARMA, INC.

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