

Lipofen™
(fenofibrate capsules)



NOW AVAILABLE

Lipofen™
(fenofibrate capsules)

In 150 mg and 50 mg Capsules

Lower Triglycerides. Higher Expectations.

*ProEthic Pharmaceuticals is pleased to announce the availability of Lipofen™ Capsules. Lipofen is a novel, patented formulation of the active ingredient fenofibrate, which is used in the treatment of hyperlipidemia. ProEthic's sales force has built an excellent target list of primary care physicians who will be the key prescribers of this product. Representative detail presentations, product sampling, and **point of sale coupons** (see insert) are just a part of the Lipofen launch promotion scheduled to begin October 1, 2007. Lipofen is packaged in pharmacist friendly thirty (30) count bottles. Place your orders today!



www.lipofenrx.com

Description	Strength	Size	WAC	NDC #	Amerisource	Cardinal	McKesson
Lipofen	50 mg	30	\$26.00	66869-137-20	5016803	4015798	1397124
Lipofen	150 mg	30	\$55.80	66869-147-20	5016779	4015814	1345339

Please see package insert for full prescribing information.