



## **PreNexa®**

is brought to you by Upsher-Smith, a trusted company since 1919.

Essential nutrition for the next generation www.prenexa.com

## The choice for today's savvy moms

See how PreNexa® stacks up against other prenatal vitamins<sup>1-8</sup>

Prenatal Vitamin	DHA Source	All-in-one Capsule	Docusate Stool Softener	Convenient Bottle
PreNexa®	W	$\checkmark$	$\checkmark$	<b>✓</b>
CitraNatal® Assure	¥		<b>✓</b>	
Duet® DHA <sup>ec</sup>	2			
Gesticare DHA™	¥			
Neevo® DHA	*	<b>✓</b>		<b>✓</b>
Prenate DHA™	2	<b>✓</b>	<b>✓</b>	
PrimaCare® Advantage™	2		<b>✓</b>	
PrimaCare® One	2	<b>✓</b>		<b>✓</b>

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## Additional PreNexa® benefits for baby and mom

- More plant-based DHA than other single gel capsule prenatal vitamins taken once a day<sup>1-8</sup>
- DHA is a key omega-3 fatty acid that helps with baby's brain and vision development<sup>9,10</sup>
- PreNexa® contains 1.2 mg of folic acid, which, in addition to a healthy diet, helps reduce the risk of neural tube defects<sup>11</sup>
- An additional source of vitamin B<sub>6</sub>, which may be helpful in alleviating nausea and vomiting<sup>12</sup>

**WARNING:** Accidental overdose of iron-containing products is a leading cause of fatal poisoning in children under 6. KEEP THIS PRODUCT OUT OF THE REACH OF CHILDREN. In case of accidental overdose, call a doctor or poison control center immediately.

Please see accompanying <u>full Prescribing Information</u> for a complete list of warnings and precautions.

References: 1. PreNexa [package insert]. Minneapolis, MN: Upsher-Smith Laboratories, Inc; 2008. 2. CitraNatal Assure [package insert]. San Antonio, TX: Mission Pharmacal Company; 2009. 3. Duet DHA<sup>oc</sup> [package insert]. Newport, KY: Xanodyne Pharmaceuticals, Inc; 2007. 4. Gesticare DHA [package insert]. Philadelphia, PA: Azur Pharma, Inc; 2001. 5. Neevo DHA [package insert]. Covington, LA: PamLab LLC; 2009. 6. Prenate DHA [package insert]. Atlanta, GA: Sciele Pharma, Inc; 2007. 7. PrimaCare Advantage [package insert]. St Louis, MO: Ther-Rx Corporation; 2008. 8. PrimaCare One [package insert]. St Louis, MO: Ther-Rx Corporation; 2007. 9. Medline Plus. http://www.nlm.nih.gov/medlineplus/druginfo/natural/patient-fishoil.html. Accessed April 2, 2009. 10. Koletzko B, Larqué E, Demmelmair H. Placental transfer of long-chain polyunsaturated fatty acids (LC-PUFA). J Perinat Med. 2007;35(suppl 1):S5-S11. 11. The American College of Obstetricians and Gynecologists. ACOG education pamphlet. Nutrition during pregnancy. http://www.acog.org/publications/patient\_education/bp001. cfm. Accessed April 2, 2009. 12. The American College of Obstetricians and Gynecologists. ACOG issues guidance on treatment of morning sickness during pregnancy. http://www.acog.org/from\_home/publications/press\_releases/nr03-29-04-1.cfm. Accessed April 2, 2009.