

Attention Pharmacist:

Ther-Rx Corporation has launched a new formulation for **PrimaCare ONE®**, America's #1 prescribed prenatal vitamin.

**PrimaCare ONE now contains 500 mg of omega-3 fatty acids** (including 350 mg DHA, 100 mg EPA, and 50 mg ALA) **plus the added benefits of the stool softener docsate sodium**. The old formulation (which contained 330 mg of omega-3 fatty acids and no docsate sodium) has been discontinued and a new NDC# has been assigned.

Your wholesaler or chain warehouse is exhausting inventory of the discontinued formulation. As you exhaust your inventories, please transition patients to the new formulation of **PrimaCare ONE**. **There is no product currently on the market that is linked to this enhanced formulation of PrimaCare ONE** that healthcare professionals will now be prescribing.

\*\*\* To ensure your customers receive the PrimaCare ONE® that their physicians have prescribed: \*\*\*

- The NDC# for PrimaCare ONE is **64011-0218-19**
- **No product currently on the market is linked to this enhanced formulation of PrimaCare ONE** – if what you are dispensing does not contain docsate sodium and 500 mg omega-3 fatty acids, it is not the new formulation of PrimaCare ONE
- Please dispense the correct product as pictured below
- Current PrimaCare ONE patients may be switched to the new formulation of PrimaCare ONE with appropriate physician approval



Please send patients to [www.primacareefa.com](http://www.primacareefa.com) for a \$30 rebate offer.

Thank you for your continued support of **PrimaCare ONE**, America's #1 prescribed prescription prenatal vitamin.