

UnitedHealthcare and PacifiCare Commercial

**ASMANEX[®] and FORADIL[®] Now Tier 1
(lowest co-pay amount) at PacifiCare
Effective January 1, 2008**

Formulary Status at UnitedHealthcare and PacifiCare

ASMANEX[®]	Tier 1
FORADIL[®]	Tier 1
Pulmicort Turbuhaler [®]	Tier 1
QVAR [®]	Tier 1
Advair Diskus [®]	Tier 3
Azmacort [®]	Tier 3
Flovent [®]	Tier 3
Serevent [®] Diskus [®]	Tier 3



Please see accompanying full Prescribing Information.

Please see indication and important safety information on the back.

Tier 1 is the lowest co-payment option. For the lowest out-of-pocket expense, you should prescribe Tier 1 medications for appropriate patients. (adapted from <http://www.pdinfo.com>)

Pulmicort Turbuhaler[®] is a registered trademark of AstraZeneca LP.

QVAR[®] is a registered trademark of Teva Specialty Pharmaceuticals LLC.

Advair Diskus[®], Flovent[®] and Serevent[®] Diskus[®] are registered trademarks of GlaxoSmithKline.

Azmacort[®] is a registered trademark of Kos Pharmaceuticals, Inc.

Please see accompanying full Prescribing Information.

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 Schering-Plough

01/08

For patients 12 years and older whose asthma can be managed with ICS plus occasional use of rescue medication,

ASMANEX® Before Combination*

Consider all the reasons to choose ASMANEX®:

- **8 out of 10 persistent asthma patients have moderate or mild disease¹**
 - According to a survey of 333 physicians who treat asthma patients 12 years and older
- **ICSs are the preferred foundation therapy for moderate and mild persistent asthma²**
- **In a study of mostly moderate asthma patients previously maintained on BID ICS therapy, ASMANEX® demonstrated superior FEV₁ improvement vs Pulmicort^{1,3}**
- **The only ICS approved for once-daily dosing⁴ at initiation and maintenance treatment of asthma⁴**
 - For patients previously treated with bronchodilators alone or ICSs
- **Excellent managed care access⁵**

Once-Daily Evening Dosing⁴
Patients previously maintained on bronchodilators and/or ICS

RECOMMENDED STARTING DOSE
1 inhalation in the evening (220 mcg)

HIGHEST RECOMMENDED DOSE
2 inhalations in the evening[†] (440 mcg)
OR
may be administered as one inhalation twice daily (440 mcg)

Rx
Asmanex® 220 mcg
Sig: 2 inhalations QD PM
Disp 60 inhalation unit
Refill 3x

Indications

ASMANEX® TWISTHALER® is for the maintenance treatment of asthma as prophylactic therapy in patients 12 years of age and older.

ASMANEX® TWISTHALER® is also indicated for asthma patients who require oral corticosteroid therapy, where adding ASMANEX® TWISTHALER® therapy may reduce or eliminate the need for oral corticosteroids.

ASMANEX® TWISTHALER® is NOT indicated for the relief of acute bronchospasm.

Important safety information

ASMANEX® TWISTHALER® is contraindicated in the primary treatment of status asthmaticus or other acute episodes of asthma where intensive measures are required.

The most common adverse events with ASMANEX® TWISTHALER® (vs placebo) reported in clinical trials involving patients previously maintained on inhaled corticosteroids and/or bronchodilators were: headache, 17% to 22% (vs 20%); allergic rhinitis, 11% to 15% (vs 13%); pharyngitis, 8% to 13% (vs 7%); and upper respiratory infection, 8% to 15% (vs 7%). The most common adverse events versus placebo for patients previously maintained on oral corticosteroids were (ASMANEX® vs placebo): musculoskeletal pain (22% vs 14%), oral candidiasis (22% vs 9%), allergic rhinitis (20% vs 5%), arthralgia (13% vs 7%), fatigue (13% vs 2%), depression (11% vs 0%), and sinus congestion (9% vs 0%).

CAUTION: Adrenal insufficiency may occur when transferring patients from systemic steroids (see WARNINGS in full Prescribing Information).

Please see accompanying full Prescribing Information.

*Combination of ICS + LABA therapy.

¹An 8-week, multicenter, placebo-controlled, double-blind, double-dummy study of 262 patients with mostly moderate persistent asthma. Previous ICS therapies were discontinued at baseline; patients were then randomized to AM treatment with ASMANEX®, Pulmicort®, or placebo.³

[†]The 440 mcg daily dose may be administered as 2 inhalations once daily or 1 inhalation twice daily. Patients previously treated with oral corticosteroids will require BID dosing.

References: 1. NOP World Health. The Treatment of Asthma Study XXII. Analytical Report August 2004. 2. *Expert Panel Report: Guidelines for the Diagnosis and Management of Asthma: Update on Selected Topics 2002*. Bethesda, Md: National Heart, Lung, and Blood Institute, National Institutes of Health, US Dept. of Health and Human Services; June 2003. NIH publication 02-5074. 3. Corren J, Berkowitz R, Murray JJ, Prenner B. Comparison of once-daily mometasone furoate versus once-daily budesonide in patients with moderate persistent asthma. *Int J Clin Pract*. 2003;57:567-572. 4. ASMANEX® Prescribing Information. Schering Corporation. 5. Data on file. Schering Corporation.



FORADIL[®] AEROLIZER[®] (formoterol fumarate inhalation powder) 12 mcg is indicated for long-term, twice-daily (morning and evening) administration in the maintenance treatment of asthma and in the prevention of bronchospasm in adults and children 5 years of age and older with reversible obstructive airways disease, including patients with symptoms of nocturnal asthma.

Long-acting β_2 -adrenergic agonists may increase the risk of asthma-related death (see WARNINGS section of Prescribing Information). Therefore, when treating patients with asthma, FORADIL[®] AEROLIZER[®] should only be used as additional therapy for patients not adequately controlled on other asthma-controller medications (eg, low- to medium-dose inhaled corticosteroids) or whose disease severity clearly warrants initiation of treatment with two maintenance therapies, including FORADIL[®] AEROLIZER[®]. It is not indicated for patients whose asthma can be managed by occasional use of inhaled, short-acting β_2 -agonists or for patients whose asthma can be successfully managed by inhaled corticosteroids or other controller medications along with occasional use of inhaled, short-acting β_2 -agonists.

FORADIL[®] AEROLIZER[®] is also indicated for the acute prevention of exercise-induced bronchospasm (EIB) in adults and children 5 years of age and older, when administered on an occasional, as-needed basis. FORADIL[®] capsules should be administered only by the oral inhalation route using only the AEROLIZER[®] inhaler. The recommended total daily dose of FORADIL[®] AEROLIZER[®] should not exceed 24 mcg (1 capsule twice daily).

Important Safety Information

WARNING: Long-acting β_2 -adrenergic agonists may increase the risk of asthma-related death. Therefore, when treating patients with asthma, FORADIL[®] AEROLIZER[®] should only be used as additional therapy for patients not adequately controlled on other asthma-controller medications (eg, low- to medium-dose inhaled corticosteroids) or whose disease severity clearly warrants initiation of treatment with two maintenance therapies, including FORADIL[®] AEROLIZER[®]. Data from a large placebo-controlled US study that compared the safety of another long-acting β_2 -adrenergic agonist (salmeterol) or placebo added to usual asthma therapy showed an increase in asthma-related deaths in patients receiving salmeterol. This finding with salmeterol may apply to formoterol (a long-acting β_2 -adrenergic agonist), the active ingredient in FORADIL[®] AEROLIZER[®] (see WARNINGS section of Prescribing Information).

In asthma clinical trials, the most common adverse events for FORADIL[®] AEROLIZER[®] and placebo groups were viral infection, bronchitis, and chest infection. Other adverse events greater than or equal to 1% for FORADIL[®] AEROLIZER[®] and placebo, respectively, included dyspnea (2.1% vs 1.7%), chest pain (1.9% vs 1.3%), tremor (1.9% vs 0.4%), dizziness (1.6% vs 1.5%), insomnia (1.5% vs 0.8%), tonsillitis (1.2% vs 0.7%), rash (1.1% vs 0.7%), and dysphonia (1.0% vs 0.9%).

Adverse reactions with FORADIL[®] AEROLIZER[®] are similar to other selective β_2 -agonists; eg, angina, hypertension or hypotension, tachycardia, arrhythmias, nervousness, headache, tremor, dry mouth, palpitation, muscle cramps, nausea, dizziness, fatigue, malaise, hypokalemia, hyperglycemia, metabolic acidosis and insomnia. FORADIL[®] AEROLIZER[®] should not be used to treat acute symptoms or used more than twice daily. Acute symptoms should be treated with inhaled, short-acting selective β_2 -agonists. FORADIL[®] AEROLIZER[®] should be used with caution in patients with cardiovascular disorders. FORADIL[®] AEROLIZER[®] is not a substitute for inhaled or oral corticosteroids and, in the treatment of asthma, they should not be stopped or reduced at the time FORADIL[®] AEROLIZER[®] is initiated.

ASMANEX[®] TWISTHALER[®] 220 mcg (mometasone furoate inhalation powder) is indicated for the maintenance treatment of asthma as prophylactic therapy in patients 12 years of age and older. ASMANEX[®] TWISTHALER[®] is also indicated for asthma patients who require oral corticosteroid therapy, where adding ASMANEX[®] TWISTHALER[®] therapy may reduce or eliminate the need for oral corticosteroids.

ASMANEX[®] TWISTHALER[®] is NOT indicated for the relief of acute bronchospasm.

Important Safety Information

ASMANEX[®] TWISTHALER[®] is contraindicated in the primary treatment of status asthmaticus or other acute episodes of asthma where intensive measures are required.

The most common adverse events with ASMANEX[®] TWISTHALER[®] (vs placebo) reported in clinical trials involving patients previously maintained on inhaled corticosteroids and/or bronchodilators were: headache, 17% to 22% (vs 20%); allergic rhinitis, 11% to 15% (vs 13%); pharyngitis, 8% to 13% (vs 7%); and upper respiratory infection, 8% to 15% (vs 7%).

The most common adverse events versus placebo for patients previously maintained on oral corticosteroids were (ASMANEX[®] vs placebo): musculoskeletal pain (22% vs 14%), oral candidiasis (22% vs 9%), allergic rhinitis (20% vs 5%), arthralgia (13% vs 7%), fatigue (13% vs 2%), depression (11% vs 0%), and sinus congestion (9% vs 0%).

CAUTION: Adrenal insufficiency may occur when transferring patients from systemic steroids (see WARNINGS in full Prescribing Information).

Please see accompanying full Prescribing Information for FORADIL[®] AEROLIZER[®] and ASMANEX[®] TWISTHALER[®].