New VALTURNA Co-pay Assistance Programs

VALTURNA eVoucherRx™ Program^{2,*†‡}

- VALTURNA available for \$15 co-pay
- Hassle-free savings at participating pharmacies
 - No paperwork, no coupons
 - Automatic co-pay reductions on commercial insurance plans
- Widely available in over 25,000 participating pharmacies



The VALTURNA Prescription Savings Card^{2,‡}

- Patient savings card to help patients save on out-of-pocket prescription expenses for VALTURNA
- \$15 co-pay for majority of patients



^{*}Savings will be automatically applied through the eVoucherRx™ program, powered by RelayHealth, when patients pick up their prescription for VALTURNA (150 mg/160 mg or 300 mg/320 mg).

eVoucherRx is a trademark of RelayHealth and/or its affiliates.

References: 1. Valturna [prescribing information]. East Hanover, NJ. 2. Data on file. Novartis Pharmaceuticals Corporation.

Please see accompanying full Prescribing Information.





[†]Novartis reserves the right to rescind, revoke, or amend this offer without notice. Offer not extended on prescriptions for: ● Patients who are self-paying ("cash") customers ● Patients using mail-order or institution-based pharmacies to fill their prescriptions, or who are federal or state government employees ● Patients who are filling their prescriptions at nonparticipating pharmacies. Offer expires June 30, 2010.

[‡]Offer not valid for any individual for whom any part of any prescriptions for VALTURNA is or will be covered by Medicaid, Medicare (including Medicare Advantage or Part D Prescription Plans), any state prescription drug programs, or any other public payer program. This offer is not valid in Massachusetts or where otherwise prohibited by law.

New Information for Pharmacists! NOW AVAILABLE

Valturna®

(aliskiren and valsartan) tablets

150 mg/160 mg • 300 mg/320 mg

VALTURNA is formulated in two dosage strengths combining aliskiren and valsartan

- VALTURNA 150/160 mg tablets
- VALTURNA 300/320 mg tablets

Ordering Information for VALTURNA¹



Please contact your primary wholesaler to order VALTURNA.

Please see accompanying full Prescribing Information.