



Dear Pharmacist,

Endo Pharmaceuticals is pleased to announce that **Voltaren® Gel** (diclofenac sodium topical gel) 1% (NDC 0067-6215-97) will be transitioning from its current single tube packaging to **two** multi-tube package sizes that allow for easier dispensing of **monthly Voltaren Gel therapy**. In order to accomplish this transition in a way that will minimize the issues for your organization, your customers, and for patients using the therapy, Endo is implementing a thorough and comprehensive plan that requires your support.

STEP 1

Endo and your wholesaler anticipate the launch of these package sizes of **Voltaren Gel** on or about April 1st, 2009. We are requesting you maintain no more than the usual inventory of the current single tube package. Your organization will either receive the **Voltaren Gel 3-Pack** in late March/early April, OR your wholesaler will advise you when the existing inventory of single tubes is depleted, and you can order the **Voltaren Gel 3-Pack and Voltaren Gel 5-Pack** at that time.

Please note that while the **Voltaren Gel 3-Pack** may be autoshipped to you, the **Voltaren Gel 5-Pack** will not be autoshipped if you are on such a program. This package size will have to be ordered from your wholesaler.

STEP 2

As you begin receiving the **Voltaren Gel 3-Pack**, please **continue dispensing the existing single tube** package. As you exhaust the old packaging, you will be able to take advantage of the convenience features of the **Voltaren Gel 3-Pack** when dispensing Voltaren Gel.

STEP 3

Endo Pharmaceuticals will continue its strong **Voltaren Gel marketing** focus and key messaging in the physician's office. Endo's field representation of **Voltaren Gel** has increased by 200 field representatives (totaling over 700), and key Managed Care wins have been attained since launch. As demand for the product grows, Endo believes that both pharmacists and patients will benefit from the two more convenient package sizes.

Important Information

Product	Unit Size	NDC	Effective	WAC per unit
Voltaren Gel	1 – 100g tube	0067-6215-97	N/A	\$ 23.09
Voltaren Gel 3-Pack	3 – 100g tubes	0067-6215-93	20 Mar 2009	\$ 69.27
Voltaren Gel 5-Pack	5 – 100g tubes	0067-6215-05	20 Mar 2009	\$ 115.45

Should you have any questions or concerns regarding this transition, please do not hesitate to contact your buyer or your National Account Executive, Chris Neurohr at 724.331.4781.

Yours Sincerely,

Javier Avalos
Director, Trade
Endo Pharmaceuticals



Marketed by:
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Manufactured for:
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Manufactured by:
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