

# IMPORTANT MEDICATION STOCKING NOTICE FROM Arbor and Accentia Pharmaceuticals

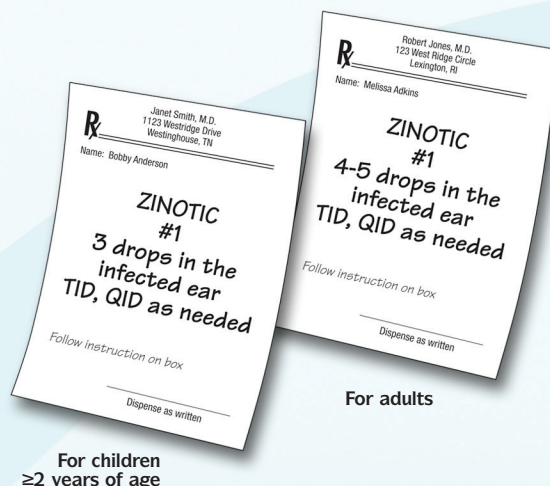


**FOR ACUTE OTITIS EXTERNA (AOE)**



## ZINOTIC™

Chloroxylenol 0.1%  
Pramoxine HCl 0.5%  
Zinc Acetate 0.1%



For children  
≥2 years of age

For adults

## ZINOTIC™: THREE Treatment Goals—ONE Solution



ZINOTIC™ eradicates bacterial and fungal AOE infections without contributing to antibiotic resistance.<sup>1</sup>



— 98% of bacterial AOE is caused by *Pseudomonas aeruginosa* and *Staphylococcus aureus*, pathogens eliminated by ZINOTIC™.<sup>2</sup>

ZINOTIC™ rapidly alleviates pain and itch and may reduce the use of oral pain medications.<sup>3,4</sup>



— Relief begins within 2-6 minutes of application.<sup>3,4</sup>

ZINOTIC™ helps reestablish the lining of the ear canal.<sup>5</sup>

— ZINC plays an important role in many aspects of skin healing, including the reduction of inflammation, re-epithelialization and collagen remodeling.<sup>6</sup>

## ZINOTIC™: The ONLY Topical Solution for AOE That Contains the Skin Protectant ZINC.

- ZINC plays an important role in many aspects of skin healing, including reduction of inflammation, re-epithelialization and collagen remodeling.
- ZINC helps to reestablish the lining of the ear canal.

## ZINOTIC™: The ONLY Topical Solution for AOE That Contains the LOWEST EFFECTIVE DOSE of Pramoxine.

- The **LOWEST EFFECTIVE DOSE** of pramoxine helps alleviate pain and itch and may reduce the use of oral pain medication.

The most common side effects of pramoxine (contained in ZINOTIC™) include: redness, irritation, swelling, burning, stinging, pain or dryness at the affected area.

Please consult accompanying complete Prescribing Information for ZINOTIC™.

# PATIENTS CAN SAVE UP TO \$20 ON PRESCRIPTIONS OF ZINOTIC™

- To help patients get the medicine they need, Arbor Pharmaceuticals is offering a **\$20** rebate on prescriptions for ZINOTIC™.
- This mail-in cash rebate requires no action by pharmacy staff.
  - Please see rebate coupon for qualifications.

## ZINOTIC™ Ordering Information

NDC	Sold as/Unit Size	Form	Prescription Only	WAC
24338-711-15	One 15 mL Bottle	Solution	YES	\$49.00

ZINOTIC™ is non-substitutable.

Each box contains administration directions with pictures and a patient insert with information about AOE and ZINOTIC™.

<b>DISTRIBUTION:</b>	Through Wholesalers
<b>DATED ITEM:</b>	24 Months
<b>STORAGE:</b>	Stored at controlled room temperature 59F° to 86°F (15C° to 30°C). Protect from light and avoid freezing.
<b>CUSTOMER SERVICE:</b>	Contact Accentia Pharmaceuticals Customer Service at 1.866.832.6747 for additional information.

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**References:** 1. Topical antimicrobial drug products for over-the-counter human use; tentative final monograph for health-care antiseptic drug products. *Federal Register* [serial online]. US Dept of Health and Human Services, Food and Drug Administration. 1994;59(116):31402-31452. 21 CFR Parts 333 and 369. Docket No. 75N-183H. Available at: <http://www.biosciencelabs.com/TMF-full.pdf>. Accessed February 14, 2007. 2. Rosenfeld RM, Brown L, Cannon CR, et al, for the American Academy of Otolaryngology—Head and Neck Surgery Foundation. Clinical practice guideline: acute otitis externa. *Otolaryngol Head Neck Surg*. 2006;134(4 Suppl):S4-S23. 3. Yosipovitch G, Maibach HI. Effect of topical pramoxine on experimentally induced pruritus in humans. *J Am Acad Dermatol*. 1997;37(2):278-280. 4. Tronothane (Pramoxine). *Med Letter*. 1981;23(23):100. 5. Food and Drug Administration Web site. Title 21—Food and Drugs Chapter I—Food and Drug Administration Department of Health and Human Services. Subchapter D—Drugs for Human Use. Part 347: *Skin Protectant Drug Products for Over-the-Counter Human Use*. US Department of Health and Human Services, Food and Drug Administration; April 1, 2006. 21CFR347. Available at: <http://www.accessdata.fda.gov/scripts/cdrh/cfdocs/cfcfr/CFRSearch.cfm?fr=347.1>. Accessed February 13, 2007. 6. Schwartz JR, Marsh RC, Draelos ZD. Zinc and skin health: overview of physiology and pharmacology. *Dermatol Surg*. 2005;31(7 Pt 2):837-847.



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